## **DPI Problems**

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This document simulates the problems that can occur with using images at poor resolution or over compressed images. Zoom in on the images and/or print the document to see the effect. Image credit: http://www.flickr.com/photos/sludgeulper/4627114997/sizes/n/in/photostream/ Image by Flickr.com user Slugeulper. License: Attribution-ShareAlike 2.0 Generic (CC BY-SA 2.0)

## **Original Image**

768 x 1024px @ 300dpi = 6.5 x 8.7cm



**Even Worse DPI** 

75 x 100px @ 30dpi = 6.5 x 8.7cm



Low DPI

180 x 240px @ 70dpi = 6.5 x 8.7cm



**Too Compressed (JPEG)** 

768 x 1024px @ 300dpi = 6.5 x 8.7cm



Banding and no texture. Bruising where contrast changes (eg text).